



**Masamoto Maekawa**  
*Executive Vice President*  
*Member of the Board*  
*Toyota Motor Corporation*

Business Unit Toyota No. 1 (business)

Masamoto Maekawa was born October 17, 1949. He graduated from Kobe University with a bachelor's degree in economics in March 1973 and joined Toyota Motor Corporation (TMC) in April the same year.

Mr. Maekawa was appointed general manager of Sales Planning Division 4 in January 1998. In January 2000, he became general manager of the Netz channel Operations Division, and in January the following year he became general manager of the Domestic Marketing Division.

In June 2003, Mr. Maekawa was appointed to the position of managing officer. In June 2007, he became president of Toyota Administa Corporation, and was made an advisor of TMC. In June 2009, he became a senior managing director (a title that was changed to senior managing officer in June 2011). In June 2012, Mr. Maekawa was made an executive vice president and a member of the board.