



Land Cruiser “FJ” Points

*Image shows prototype model.

Hear from the Chief Engineer! The Story of the Land Cruiser “FJ”

The Land Cruiser “FJ” was unveiled to the world for the first time on October 21, 2025. The Chief Engineer shares the passion behind its development.

The Passion Behind the Development of the “FJ”

Through the development of the Land Cruiser “250” series, released in 2024, we redefined the role of the Land Cruiser as a “return to our origins.” The positioning became clear — the “300” as the flagship, the “70” as the workhorse, and the “250” supporting daily life and practicality.

From this return to our origins came a new realization: “Could we do even more to support our customers’ daily lives and practical needs by staying closer to the increasingly diverse regions and lifestyles around the world?”

And from our desire to deliver the appeal of the Land Cruiser to even more customers, the Land Cruiser “FJ” was born.



*Image shows prototype model.

Voice of the Chief Engineer

“The Land Cruiser has observed, supported, and grown together with people’s lives around the world.
The FJ was born from our desire to support even more ways of life.”

By the way...

although the name is similar to the “FJ Cruiser,” which supported the active lifestyle of young people in North America, the Land Cruiser “FJ” focuses on “supporting lifestyles globally.” For this reason, its concept differs significantly from the FJ Cruiser right from the development stage.

A design that embodies the Land Cruiser spirit— now with added driving enjoyment

The newly announced Land Cruiser “FJ” is more compact than the other series. However, it combines off-road capability that rivals the other series with the agility that comes from its compact size, making it a vehicle that allows you to directly experience the joy of off-road driving with a Land Cruiser. Here, we introduce features unique to the “FJ.”

Voice of the Chief Engineer

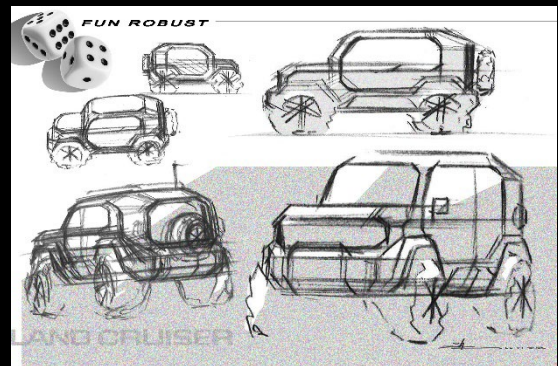
“I believe the Land Cruiser FJ tightly condenses the Land Cruiser spirit and allows you to directly experience the joy of off-road driving.”



*Image shows prototype model.

A square cabin that inherits the Land Cruiser tradition and a design focused on functionality

- Based on the Land Cruiser’s traditional square box-shaped cabin, the design features softened corners like those of a dice, projecting a powerful, planted stance.
- Functional components are positioned for easy use both inside and on top. Additionally, by shortening both the front and rear overhangs, a compact and solid block-like appearance is achieved. The tires are positioned closer to the four corners, allowing them to firmly grip the ground and provide confidence on rough terrain.
- To achieve a shorter overall length and secure an ample departure angle, a rear-mounted spare tire is adopted. The luggage door opens sideways, evoking the design of the classic FJ40 Land Cruiser.



▲ Land Cruiser “FJ” Design Sketch



▲ Land Cruiser “FJ” (left: prototype)
FJ40 Land Cruiser (right)

A “simple yet functional” interior

- To help drivers easily read the vehicle’s attitude even on rough terrain, a horizontally oriented cockpit layout has been adopted. Additionally, to ensure good visibility, special attention was paid to lowering the beltline and the positioning of the A-pillars.
- Switches are arranged in intuitive locations. Mechanical switches were chosen to facilitate operation during off-road driving.
- The box-shaped cabin provides ample cargo space. Furthermore, the sideways-opening rear door creates a wide opening.



*Image shows prototype model.



*Image shows prototype model.

A fusion of the Land Cruiser's traditional "off-road capability" and the "agility" that comes from its compact size

- Based on the IMV series platform, the wheelbase has been shortened by 270 mm compared to the "250" series, and the frame rigidity has been increased for enhanced handling stability. Additionally, with a minimum turning radius of 5.5 meters, the vehicle offers easy maneuverability and agility on rough terrain.
- As a member of the Land Cruiser series, it has undergone and passed the same tests as previous models, guaranteeing Land Cruiser qualities—reliability, durability, and off-road capability.



*Image shows prototype model.

Voice of the Chief Engineer

"Of course, the Land Cruiser's unique off-road capability remains, and the agility gained from its compact size expands the enjoyment of driving even further.

Its easy maneuverability is useful not only on rough terrain but also in urban settings."

- Powered by a proven 2.7-litre gasoline engine refined through the Land Cruiser's heritage, it delivers the reliability and peace of mind that define the series.

Closing Remarks

Voice of the Chief Engineer

The new model, the Land Cruiser "FJ," has been developed as a Land Cruiser with a different size to support various regions. Of course, its size also makes it perfectly suited to Japan's roads. Please look forward to a car full of the Land Cruiser spirit!



*Image shows prototype model.

Q. I want to know more about the "FJ"!

A. Please take a look at these for more information.

- [News Release](#)
- [New Land Cruiser FJ Special Website \(Japanese only\)](#)
- [YouTube](#) (ランクル Channel)(Japanese only)
- [Japan Mobility Show 2025 Special Website](#)