FY2012 First Quarter Financial Results



Toyota Motor Corporation August 2, 2011

Cautionary Statement with Respect to Forward-Looking Statements

This presentation contains forward-looking statements that reflect Toyota's plans and expectations. These forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause Toyota's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by these forward-looking statements. These factors include: (i) the impact of the March 11, 2011 Great East Japan Earthquake and ensuing events, including the negative effect on Toyota's vehicle production and sales; (ii) changes in economic conditions and market demand affecting, and the competitive environment in, the automotive markets in Japan, North America, Europe, Asia and other markets in which Toyota operates; (iii) fluctuations in currency exchange rates, particularly with respect to the value of the Japanese yen, the U.S. dollar, the Euro, the Australian dollar, the Canadian dollar and the British pound; (iv) changes in funding environment in financial markets; (v) Toyota's ability to realize production efficiencies and to implement capital expenditures at the levels and times planned by management; (vi) changes in the laws, regulations and government policies in the markets in which Toyota operates that affect Toyota's automotive operations, particularly laws, regulations and government policies relating to vehicle safety including remedial measures such as recalls, trade, environmental protection, vehicle emissions and vehicle fuel economy, as well as changes in laws, regulations and government policies that affect Toyota's other operations, including the outcome of current and future litigation and other legal proceedings government proceedings and investigations; (vii) political instability in the markets in which Toyota operates; (viii) Toyota's ability to timely develop and achieve market acceptance of new products that meet customer demand; (ix) any damage to Toyota's brand image; (x) Toyota's reliance on various suppliers for the provisions of supplies; and (xi) fuel shortages or interruptions in transportation systems, labor strikes, work stoppages or other interruptions to, or difficulties in, the employment of labor in the major markets where Toyota purchases materials, components and supplies for the production of its products or where its products are produced, distributed or sold.

Caution concerning Insider Trading

A discussion of these and other factors which may affect Toyota's actual results, performance, achievements or financial position is contained in Toyota's annual report on Form 20-F, which is on file with the United States Securities and Exchange Commission.

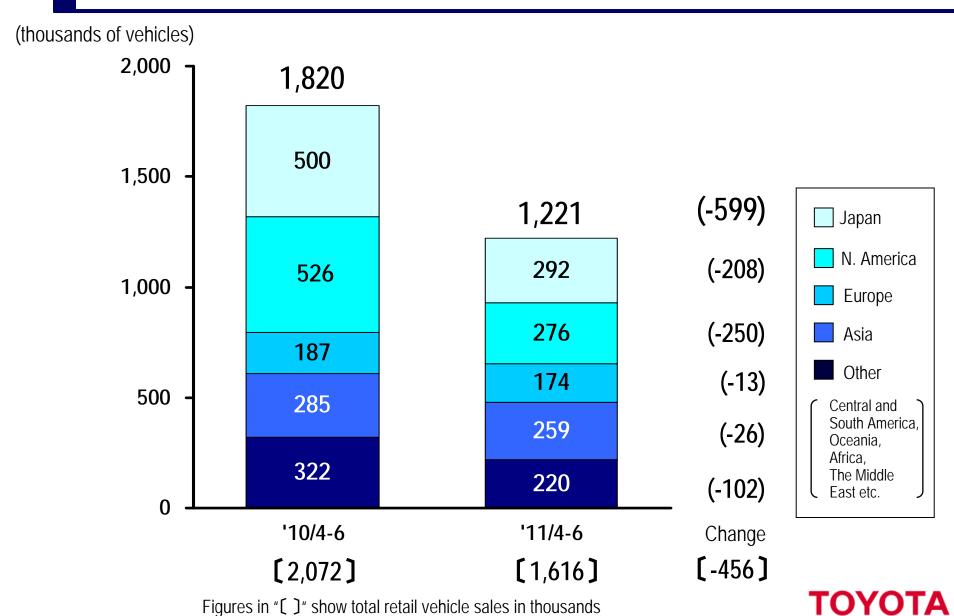
Under Japanese securities laws and regulations (the "Regulations"), subject to certain exceptions, any person who receives certain material information relating to the business, etc. of Toyota which may be contained in this document is prohibited from trading in Toyota's shares or certain other transactions related to such shares (as set forth in the Regulations) until such material information is deemed to be made public. Under the Regulations, material information is deemed to be made public when (i) such material information is disclosed by ways of electromagnetic means as prescribed by the ordinance of the Cabinet Office (posting on the TDnet (Timely Disclosure Network) information service) or (ii) twelve (12) hours have elapsed since a listed company, such as Toyota, disclosed such material information to at least two (2) media sources as prescribed by the Regulations.



FY2012 First Quarter

Financial Results

Consolidated Vehicle Sales



Consolidated Financial Summary

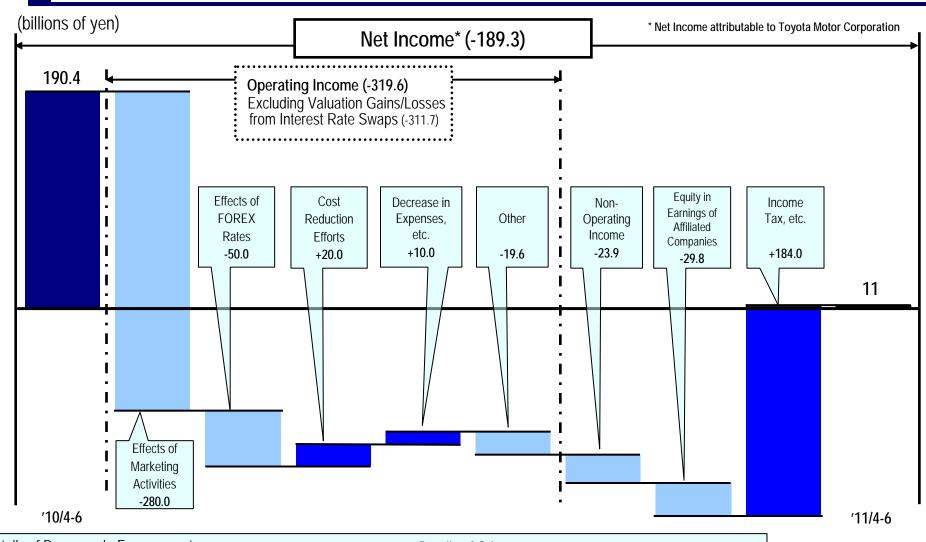
(bilions of Yen)

		FY2012 ('11/4-6)	FY2011 ('10/4-6)	Change	
Net Revenues		3,441.0	4,871.8	-1,430.8	-29.4%
Operating Income		-108.0	211.6	-319.6	-
Income before income taxes and equity in earnings of affiliated companies		-80.5	263.0	-343.5	-
Net Income*		1.1	190.4	-189.3	-99.4%
FOREX Rates	\$	82 yen	92 yen	-10 yen	
	€	117 yen	117 yen	-	

^{*} Net Income attributable to Toyota Motor Corporation



Analysis of Consolidated Net Income*

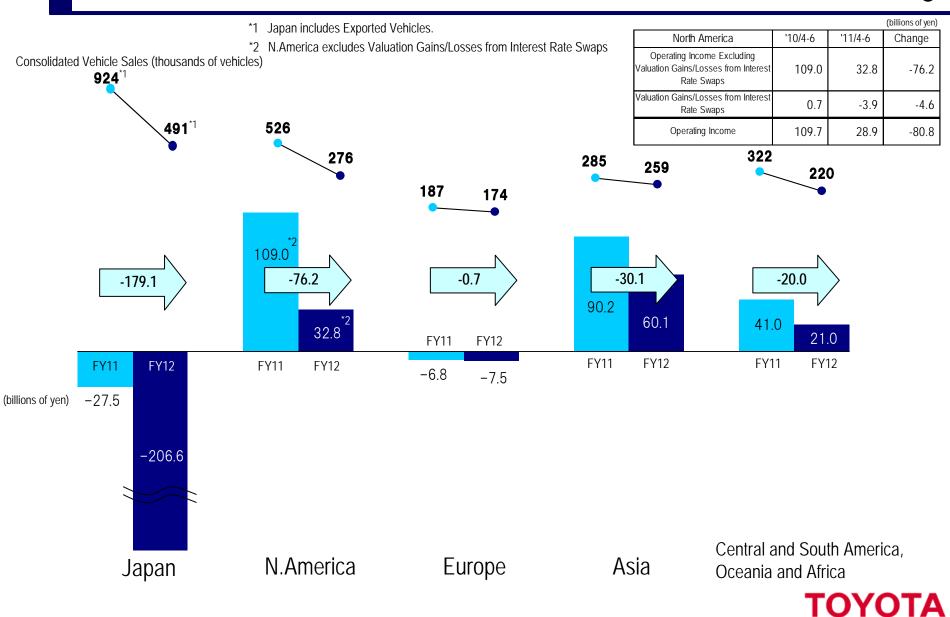


Details of Decrease in Expenses, etc. Depreciation and CAPEX-related Costs+20.0

Labor Costs -50.0 R&D Expenses-5.0 Other+45.0 Details of Other
Valuation Gains/Losses from Interest Rate Swaps-7.9
Translational FOREX Impact concerning
overseas subsidiaries etc.-11.7

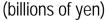
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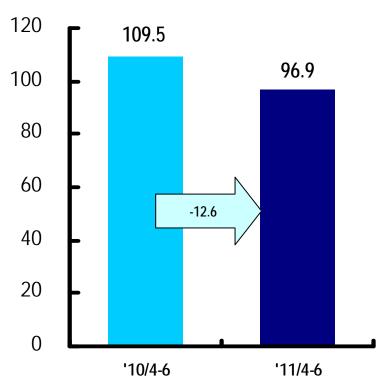
Geographic Operating Income



Financial Services Operating Income

Excluding Valuation Gains/Losses from Interest Rate Swaps



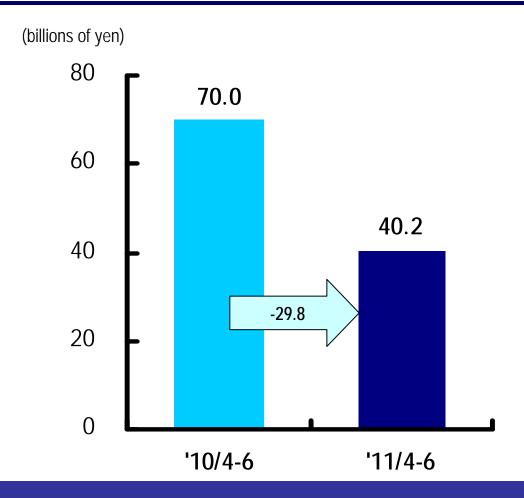


			(billions of yen)
	'10/4-6	'11/4-6	Change
Operating Income Excluding Valuation Gains/Losses from Interest Rate Swaps	109.5	96.9	-12.6
Valuation Gains/Losses from Interest Rate Swaps	5.6	-2.3	-7.9
Operating Income	115.1	94.6	-20.5

Decreased earnings as a result of particularly high profit level in FY2011 1Q primarily as a result of a reversal of provisions.



Equity in Earnings of Affiliated Companies



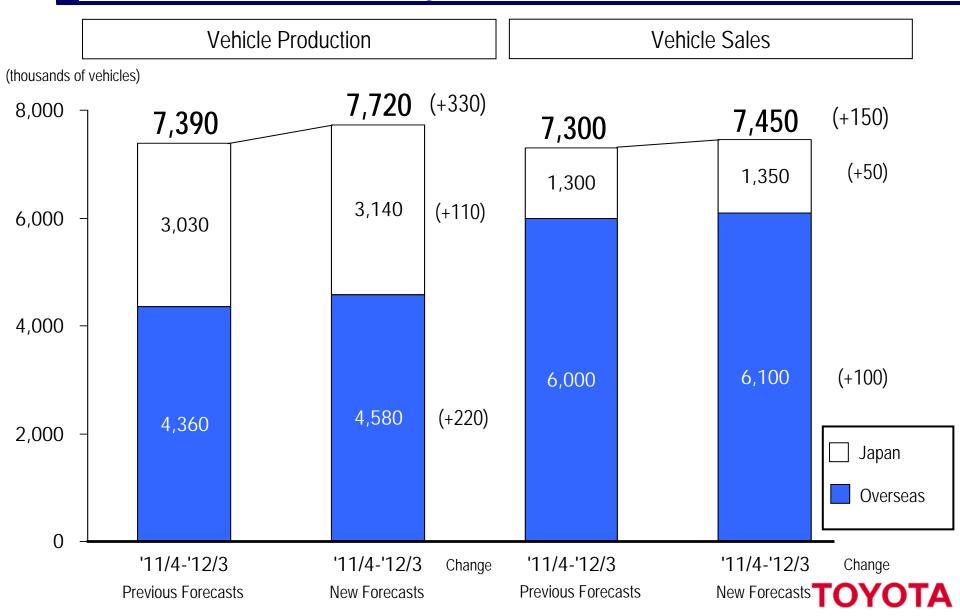
Earnings decreased, particularly due to decreased earnings of affiliated companies in Japan.



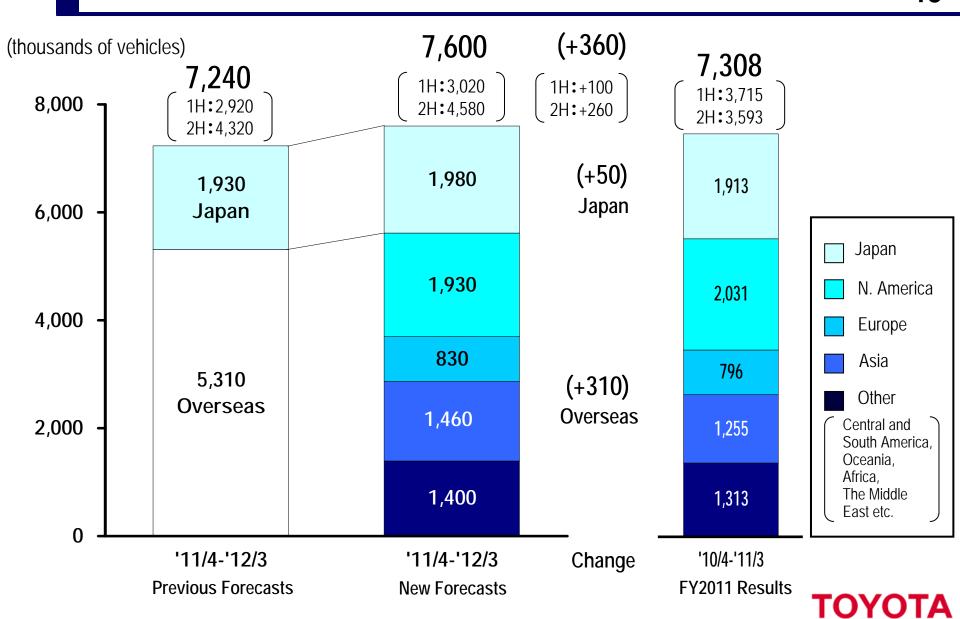
FY2012

Financial Forecasts

FY2012 Forecasts: Vehicle Production and Sales (Toyota and Lexus)



FY2012 Forecasts: Consolidated Vehicle Sales



FY2012 Forecasts: Consolidated Financial Summary

(billions of yen)

		New Forecasts ('11/4-'12/3)	Previous Forecasts ('11/4-'12/3)	Change	FY2011 Results ('10/4-'11/3)
Net Reven	ues	19,000.0	18,600.0	400.0	18,993.6
Operating Inc	come	450.0	300.0	150.0	468.2
Income before incon and equity in earni affiliated compar	ngs of	500.0	320.0	180.0	563.2
Net Incom	ne *1	390.0	280.0	110.0	408.1
FODEV Datas	\$	80 yen ^{*2}	82 yen	-2 yen	86 yen
FOREX Rates	€	116 yen ^{*2}		+1 yen	113 yen

^{*1} Net Income attributable to Toyota Motor Corporation

^{*2} FOREX Rate assumptions: 80 yen against the U.S. dollar and 115 yen against the Euro from July 2011 to March 2012



Analysis of FY2012 Forecasts: Consolidated Operating Income (vs. Previous Forecasts)

(billions of yen)	is of yen)
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		Operating Income
FY2012 Previous Fo	300.0	
	Marketing Efforts	+200.0
Desitive France	Financial Services	+20.0
Positive Factors	Cost Reduction Efforts	+20.0
	Total	+220.0
	Effects of FOREX Rates	-60.0
Negative Factors	Increase in Expenses, etc.	-10.0
	Total	-70.0
Grand Total		+150.0
FY2012 New Forecasts('11/4-'12/3)		450.0

Forecast for Capital Expenditures: 720.0 billion yen (No change from previous forecast) Forecast for Depreciation Expenses: 760.0 billion yen (No change from previous forecast) Forecast for R&D Expenses: 760.0 billion yen (No change from previous forecast)



Analysis of FY2012 Forecasts: Consolidated Operating Income (vs. FY2011 Results)

	_	(billions of yen
		Operating Income
Y2011 Results('10/4	468.2	
	Marketing Efforts	+80.0
Docitive Factors	Financial Services	- 50.0
Positive Factors	Cost Reduction Efforts	+120.0
	Total	+200.0
	Effects of FOREX Rates	-160.0
Negative Factors	Increase in Expenses, etc.	-58.2
	Total	-218.2
Grand Total		- 18.2
Y2012 Forecasts('1	11/4-'12/3)	450.0



(Reference) Unconsolidated Financial Summary (Japan GAAP, FY2012 First Quarter) 17

(billions of yen)

	FY2012 ('11/4-6)	FY2011 ('10/4-6)		је
Net Revenues	1,207.3	2,136.4	-929.1	-43.5%
Operating Income	-194.6	-63.8	-130.8	-
Ordinary Income	-3.6	163.1	-166.7	-
Net Income	50.6	180.3	-129.7	-71.9%

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(Reference) Unconsolidated Financial Summary (Japan GAAP, FY2012 Forecasts) 18

(billions of yen)

	New Forecasts ('11/4-'12/3)	Previous Forecasts ('11/4-'12/3)	Change
Net Revenues	8,500.0	8,200.0	300.0
Operating Income	-370.0	-400.0	30.0
Ordinary Income	50.0	-10.0	60.0
Net Income	140.0	90.0	50.0



(Reference) FY2012 Forecasts (First Half):Consolidated Financial Summary

(billions of yen)

	New Forecasts ('11/4-9)	Previous Forecasts ('11/4-9)	Change
Net Revenues	8,100.0	7,500.0	600.0
Operating Income	-40.0	-120.0	80.0
Income before income taxes and equity in earnings of affiliated companies	0.0	-100.0	100.0
Net Income *	70.0	10.0	60.0

^{*} Net Income attributable to Toyota Motor Corporation



FY2012 Forecasts: Vehicle Production and Sales (Toyota and Lexus)

(thousands of vehicles)

		FY2012 Forecasts ('11/4-'12/3)	FY2011 Results ('10/4-'11/3)
	Japan	3,140	3,004
Vehicle Production	Overseas	4,580	4,338
rroddonon	Total	7,720	7,342
Vehicle Sales	Japan*	1,350 *	1,407 *
	Overseas	6,100	6,153
	Total	7,450	7,560
Exports		1,760	1,698

^{*}Shows retail vehicle sales



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