Toyota Earth Charter

I. Basic Policy

1. Contribution toward a prosperous 21st century society
   Contribute toward a prosperous 21st century society. Aim for growth that is in harmony with the environment and set as a challenge the achievement of zero emissions throughout all areas of business activities.

2. Pursuit of environmental technologies
   Pursue all possible environmental technologies, developing and establishing new technologies to enable the environment and economy to coexist harmoniously.

3. Voluntary actions
   Develop a voluntary improvement plan, based on thorough preventive measures and compliance with laws, which address environmental issues on the global, national and regional scales and undertake continuous implementation.

4. Working in cooperation with society
   Build close and cooperative relationships with a wide spectrum of individuals and organizations involved in environmental preservation, including governments, local municipalities, affiliated companies and industries.

II. Action Guidelines

1. Always be concerned about the environment
   Take on the challenge of achieving zero emissions at all stages, i.e., production, utilization and disposal.
   (1) Develop and provide products with top-level environmental performance
   (2) Pursue production activities that do not generate waste
   (3) Implement thorough preventive measures
   (4) Promote businesses that contribute toward environmental improvement

2. Business partners are partners in creating a better environment
   Cooperate with affiliated companies.

3. As a member of society
   Actively participate in social actions.
   (1) Participate in the creation of a recycling-based society
   (2) Support government environmental policies
   (3) Contribute to non-profit activities

4. Toward better understanding
   Actively disclose information and promote environmental awareness.

III. Organization in Charge

Promotion by the Sustainability Meeting which consists of top management.