

Challenge of Establishing a Future Society in Harmony with Nature “Toyota Policy on Harmony with Nature”

Humans enjoy prosperous and fulfilling lives by harmonizing various elements of nature such as water and air as well as conserving biodiversity. However, as environmental issues such as climate change and water shortages interact and become more severe, this harmony of natural elements is disrupted and biodiversity is being lost. To improve the current situation, Toyota seeks to realize a sustainable society in harmony with nature by fully utilizing the technology and know-how it has developed through various businesses.

1. Recognizing that nature underlies our life and economy through resource supply and climate stabilization, we will promote activities that harmonize various elements of nature and conserve biodiversity.
2. We will expand the reach of activities among communities and connect them with the world by not only acting spontaneously, but also collaborating strongly with society.
3. We will promote environmental education to change the awareness of employees and generations based on the recognition that the biodiversity that forms the foundation of our prosperous life is facing a critical situation. At the same time, we will offer related information to society through both in-house and outside activities.



<Harmony with Nature Project>

Toyota aims to realize a society in harmony with nature by promoting the following three “connecting” projects

Toyota Green Wave Project	Connect communities and expand the reach of activities through various Harmony with Nature activities
Toyota Today for Tomorrow Project	Conserve harmony with nature and biodiversity in collaboration with the international organizations and NGOs
Toyota Education for Sustainable Development (ESD) Project	Conduct environmental education for employees and generations

<Supplementary Note>

Nature provides us with the food, water and air that are necessary for us to live. The resources that become materials for vehicles come from fields, and plants absorb CO₂ emissions from during driving as they release oxygen and other organic substances. Humans are also part of nature, and our lives are supported by harmonizing various elements of nature.

In recent years, however, the natural environment is facing a critical situation from deforestation and loss of biodiversity due to the effects of climate change and other causes. Against this background, we formulated the “Toyota Policy on Harmony with Nature” in 2020, to harmonize various elements of nature and conserve biodiversity using our long-established technological know-how, and contribute to the sustainable development of all beings living on this “Home Planet.”

First, as a mobility company, Toyota will continuously strive to develop vehicles that emit low CO₂ during driving and reduce CO₂ emissions during vehicle manufacture by adopting new technologies. We will also strive for business activities with lower environmental load. In addition, we will expand the reach of activities promoting “harmony with nature,” including the conservation of biodiversity, from communities to the world in collaboration with various people throughout society. Furthermore, we are promoting environmental education programs around the world for adults as well as the students and children that are responsible for the future.

Position of “Toyota Policy on Harmony with Nature”

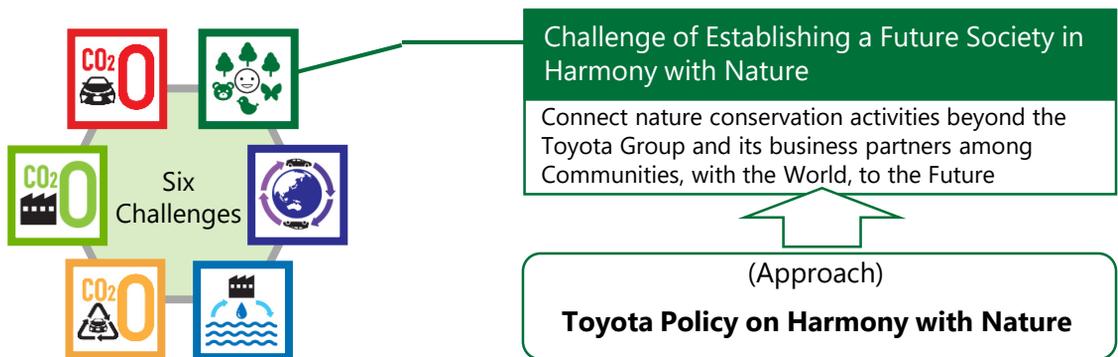
In 1992, Toyota formulated the “Toyota Earth Charter (revised in 2000)” as a policy for environmental initiatives.

In 2015, the year when the Sustainable Development Goals (SDGs) were adopted at the United General Assembly and the Paris Agreement was adopted at the 21st Conference of Parties to the United Nations Framework Convention on Climate Change (COP21), we announced the “Toyota Environmental Challenge 2050.” It consists of six challenges based on the idea of the Toyota Earth Charter. Toyota is conducting initiatives that connect nature conservation activities beyond the Toyota Group and its business partners among Communities with the World to the Future by “Challenge of Establishing a Future Society in Harmony with Nature,” one of the six challenges.

Toyota has promoted its initiatives in accordance with the “Biodiversity Guidelines” formulated in 2008. Now, while inheriting the ideas of these guidelines, we have expanded them to nature which is a larger concept, and renewed them as the “Toyota Policy on Harmony with Nature.” This policy shows the direction of Toyota’s initiatives for “Challenge of Establishing a Future Society in Harmony with Nature.” In order to “enrich the lives of communities” with the smiles and happiness of our customers, Toyota will never stop striving to create a better world.

<Reference>

Indicates our approach to promoting initiatives in the Toyota Environmental Challenge 2050 of “Challenge of Establishing a Future Society in Harmony with Nature”



The particular Sustainable Development Goals (SDGs) that this initiative contributes to achieving:

Toyota raises two particular goals that this initiative contributes to achieving.

However, we believe that our initiative also deeply relates to other SDGs and contributes to their achievement.



12.8
sustainable lifestyles



15.1 conservation of terrestrial ecosystems
15.a ensuring financial resources