

Basic Principles and Policies of Social Contribution Activities

Purpose

We in the Toyota Group will undertake social contribution activities to contribute to sustainable social vitality

Stance

We will maximize the benefits of our social contribution activities by working with partners; by using our resources effectively; and by concentrating on initiatives that address real social needs, including the need for fostering human resources

Employee participation

We will support independent social contribution activities that our employees undertake as members of the community

Information disclosure

We will disclose information about our social contribution activities, aiming to promote the development and improvement of societies

Global perspective

We will adopt a global perspective on social contribution activities while adapting our activities to needs and circumstances in each nation and region where we operate

(Established in 1995)