As of January 1, 2020



Moritaka Yoshida

Executive Vice President
Toyota Motor Corporation

- President, Vehicle Development Center
- President, Production Engineering Development Center
- Chairman, Emerging-market Compact Car Company

Moritaka Yoshida was born on July 12, 1957. He graduated from Nagoya University with a bachelor's degree in mechanical engineering in March 1980, and joined Toyota Motor Corporation (TMC) in April the same year.

In September 1993, Mr. Yoshida was appointed assistant manager of Vehicle Development Center 1. In January 1995, he was promoted to project manager and then project general manager as of January 1998. He became chief engineer of Vehicle Development Center 1 in January 2003. In June of the same year, he was appointed chief engineer of the Lexus Development Center. He became general manager of the BR Vehicle Control System Planning Department as of June 2007. In June 2008, he was made general manager of the Vehicle Control System Engineering Management Division.

In June 2009, Mr. Yoshida was promoted to managing officer as well as general manager of Toyota Development Center 1. He became field general manager of the Electronics Engineering Field, and chief safety technology officer and field general manager of the Vehicle Control System Field. He was made deputy chief officer of the Product Planning Group two months later. In April 2013, he was appointed chief officer of the Value Analysis Development Division and the Product Planning Group.

Mr. Yoshida was promoted to senior managing officer in April 2014. He was made chief officer of the TNGA Planning Division as well as chief officer of the Design Quality Innovation Division in April 2015. As of April 2016, he became president of the Mid-size Vehicle Company, and appointed chief officer of the Corporate Strategy Division.

He took office as executive vice president and became chief officer of the TNGA Management Division in January 2018. In April 2019, he was made general manager of the MS Management Division Mid-size Vehicle Company. In July 2019, he became president of the Vehicle Development Center.

Mr. Yoshida was appointed president of the Production Engineering Development Center, and chairman of the Emerging-market Compact Car Company in January 2020.