



Masahiko Maeda
Operating Officer
Toyota Motor Corporation

- Chief Technology Officer
- President, Vehicle Development Center
- President, Powertrain Company
- General Manager, Powertrain Management Div.

Masahiko Maeda was born on February 10, 1969. He graduated from Tohoku University with a master's degree in engineering in March 1994, and joined Toyota Motor Corporation (TMC) in April the same year.

In July 2015, Mr. Maeda was appointed project general manager of Vehicle Architecture Planning Department, TNGA Planning Division. In April 2016, he was made project general manager of Strategic Top Executive Meeting Office. In July 2016, he was appointed chief engineer of ZB, CVZ, CV Company. In January 2018, he was promoted to managing officer and also became president of Emerging-market Compact Car Company.

In January 2019, Mr. Maeda was promoted to operating officer and became deputy chief executive officer of China & Asia region, chairman and president of Toyota Daihatsu Engineering & Manufacturing Co., Ltd., as well as chairman of P.T. Toyota Motor Manufacturing Indonesia. In January 2020, he was made president of Powertrain Company and general manager of Powertrain Management Division. In April of the same year, he was appointed chief technology officer, and president of the Vehicle Development Center.

Key non-TMC posts

Director, Toyota Industries Corporation (June 2021-)