

Shigeru Hayakawa
Vice Chairman of the Board of Directors
Toyota Motor Corporation

Chief Privacy Officer

Shigeru Hayakawa was born on September 15, 1953. He graduated from the University of Tokyo with a bachelor's degree in economics in March 1977, and joined Toyota Motor Corporation (TMC) in April of the same year.

Mr. Hayakawa was appointed department general manager of the International Communications Department, Public Affairs Division in January 2002. In June 2005, he became division general manager of the Public Affairs Division. Mr. Hayakawa was then made managing officer in June 2007, and was appointed president of Toyota Motor North America, Inc. (formerly TMNA) in September of the same year. In April 2011, he was in charge of the Public Affairs Division and in June, deputy chief officer of the External Affairs Group. Mr. Hayakawa then became a senior managing officer at TMC in April 2012. In April 2013, he became the chief officer of the External Affairs & Public Affairs Group. In June 2015, Mr. Hayakawa was named a member of the board of directors, and became chief communications officer in July.

In September 2015, he was in charge of the BR Olympic & Paralympic Department, and then of the Olympic & Paralympic Division in November 2015.

In April 2017, Mr. Hayakawa was named vice chairman of the board of directors of Toyota Motor Corporation.

In February 2020, he became chief sustainability officer.

In June 2021, he was appointed chief privacy officer.

Key non-TMC posts

Vice chairman, Nippon Keidanren (Japan Business Federation) (May 2017-) Chairman, Committee on U.S. Affairs, Nippon Keidanren (Japan Business Federation) (May 2017-)

Chairman, Committee on Trade and Investment, Nippon Keidanren (Japan Business Federation) (May 2017-)