

IS

Lexus world premieres the new IS

- Perfecting the compact FR sports sedan that has continuously pursued driving pleasure and sporty design.-

- ☐ The pursuit of an exhilarating drive that allows true dialogue between the driver and car.
- ☐ The evolution of a more aggressive, sportier interior and exterior design.
- ☐ Enhanced Lexus Safety System + and next-generation multimedia system deliver greater safety and peace of mind.



Lexus IS (Prototype)

Lexus world premiered the new IS on Tuesday, September 9. The new model will go on sale in various markets starting in early 2026.

Since its debut in 1999, the first-generation IS has embodied the pursuit of driving enjoyment as a compact FR sports sedan. Over time, it has come to represent the very essence of the Lexus driving experience, earning enduring praise for its dynamic performance and bold, sporty design. With cumulative sales of approximately 1.3 million units across 40 countries and regions, the IS has continued to resonate with drivers around the world for more than 25 years. Its development has involved rigorous testing at the Toyota Technical Center Shimoyama and other key locations worldwide, in a relentless effort to refine the distinctive performance feel known as the "Lexus Driving Signature."

The latest update introduces^{*1} two variants: the IS 300h and IS 350. With "Refinement in performance and design" as the key development theme, the IS has been further polished to enhance the qualities it has long pursued, an "Engaging driving experience that allows dialogue with the car" and an "Aggressive, sporty design".

In driving performance, the goal was to further refine steering feel and vehicle stability. The electric power steering (EPS^{*2}) uses a variable gear^{*3} ratio to reduce steering angle at intersections and through successive corners, improving steering feel. In addition, the adoption of a linear-solenoid type AVS^{*4} achieves a high-level balance of vehicle stability and reduced road-surface shock, resulting in improved driving comfort.

The exterior has been updated with a new front design that accentuates the IS's low center of gravity and wide stance, reinforcing its bold, commanding presence. The "F SPORT" model adds to this dynamic appeal with a newly designed rear spoiler that improves aerodynamic performance, along with newly styled 19-inch lightweight aluminum wheels^{*5} that reflect its sharp, responsive driving character.

The exterior color lineup has been expanded to a total of eight options*¹, with the addition of Neutrino Gray, a new hue that expresses a dynamic sense of motion through its hard-toned light gray base infused with metallic highlights. Designed to reflect the sporty character of the IS, the color palette offers a range of options to suit diverse customer lifestyles and preferences.

The interior is thoughtfully crafted with a focus on functionality, an essential quality in the cockpit of a compact FR sports sedan, creating an environment that keeps the driver fully engaged with the road. The center display has been enlarged to 12.3 inches, offering excellent visibility and intuitive operation while aligning with the driver's natural line of sight. The TFT LCD meter in front of the driver has also been increased to 12.3 inches, delivering clear and easy to read graphics that communicate information directly and intuitively. For the interior design, the newly developed "Forged Bamboo" ornamentation has been applied to the upper console and start switch bezel. The natural bamboo fibers create a distinctive "In-ei" shading effect that captures the IS's dynamic energy and enhances the sporty feel of the cabin. A new interior color, "Prominence," inspired by the vivid glow of solar flares, helps to create an aggressive and sporty cabin atmosphere. Additional refinements include expanded features in the Lexus Safety System +, along with the introduction of Advanced Drive [Lexus Teammate Advanced Drive*⁶], an advanced driver assistance system that supports highway driving and helps make long distance travel more relaxed and comfortable.

< Key features of the new IS >

① Refined performance that enhances the dialogue between driver and car

- The transition to a rack-parallel Electric Power Steering (EPS) system, combined with the adoption of a variable gear ratio, delivers a linear and responsive steering feel.
- By adopting a linear solenoid-type AVS with smooth damping force control and quick response, the vehicle achieves both enhanced stability and reduced harshness from road inputs.

② An exterior design that refines the IS's signature aggressiveness to its fullest

- Redesigned with a new front fascia that further emphasizes its low center of gravity and wide stance

< "F SPORT" >

- A total of eight body colors are available, including the newly added Neutrino Gray
- Newly designed 19-inch lightweight aluminum wheels
- Equipped with a newly designed rear spoiler that enhances aerodynamic performance
- Available with red brake calipers featuring the Lexus logo (factory option)

③ A driver-focused interior design paired with the latest multimedia system

- Restyled instrument panel, center console, meters, and front door trims
- All models now feature a 12.3-inch touchscreen center display
- The digital instrument cluster has been upgraded to a 12.3-inch full LCD display
- The upper console and start switch bezel feature the new "Forged Bamboo" trim.
- The interior is now available in a new color "PROMINENCE"

④ Expanded features that support safer, more comfortable driving

- Expanded functionality of the advanced preventive safety system, Lexus Safety System +
- Advanced Driver Support Technology 'Advanced Drive' [Lexus Teammate Advanced Drive] (Hands-off function during highway traffic congestion)

Lexus International Chief Engineer, Yasushi Muto

In refining the IS, our unwavering focus was on achieving true dialogue between car and driver, where the driver's intentions are faithfully conveyed to the vehicle, and the car's responses are clearly felt in return. With that ideal in mind, we've pursued development without compromise, always aiming for the next level. Building on the IS's distinctive ride comfort and outstanding vehicle control, the model has evolved to deliver an even more engaging experience from within the cabin. This evolution is driven by careful attention to detail in the redesigned interior, advancements in preventive safety technologies through Lexus Safety System +, and the integration of the latest multimedia system. We invite you to experience the pure joy of driving in the newly reimagined IS.

IS Main Specifications (Prototype Values)

	IS 350		IS 300h
Drive System	FR	AWD	FR
Transmission	8AT	6AT	CVT
Overall Length	4,720 mm (+10)		
Overall Width	1,840 mm (+0)		
Overall Height	1,435 mm (+0)	1,440 mm (+0)	1,435 mm (+0)
Wheelbase	2,800 mm (+0)		
Passenger Occupancy	5		
Tire Size ^{*7}	18-19 inch		

() Compared to previous model

*1 May vary by region or specification.

*2 EPS= Electric Power Steering

*3 FR vehicle

*4 AVS= Adaptive Variable Suspension system

*5 Tire chains cannot be installed

*6 Developed based on Toyota's unique autonomous driving philosophy, the "Mobility Teammate Concept," which envisions people and cars as trusted partners that grow together and move forward as one. Lexus Teammate is a trademark of Toyota Motor Corporation. Advanced Drive (Traffic Jam Support) is not a fully autonomous driving system. Always stay aware of your surroundings and ensure safety at all times. Do not rely solely on the system.

*7 Tire size may vary by region or specification.

< Main features of the new IS >

Refining the driving experience that creates dialogue with the driver

- The Electric Power Steering (EPS) system adopts a low-inertia motor and replaces the conventional coaxial rack type with a parallel rack gear (Variable Gear Ratio) system. By reducing the motor's inertia, the system delivers a more linear and smoother steering feel. The adoption of a variable gear ratio also enables smooth handling across a wide range of driving situations, from winding roads with consecutive corners to high-speed lane changes on the highway.
- The AVS*⁶ system replaces the conventional step-type actuator with a newly developed built-in linear solenoid actuator. This enhances damping force response by approximately four times. With its highly responsive variable damping, the system achieves both flatter sprung-mass behavior and reduced shock from road surface inputs.



Lexus IS Built-in Linear Solenoid Actuator (Prototype)

An exterior design that fully embodies the IS's signature aggressiveness

- A newly refined front face featuring a low-set spindle grille with integrated brake ducts enhances the IS's wide and low stance, further amplifying its distinctive aggressiveness and sporty presence.
- The "F SPORT" features a newly designed rear spoiler engineered for improved aerodynamics. By increasing airflow from beneath the vehicle toward the rear, it enhances rear downforce, resulting in greater stability and more precise aerodynamic handling.



Lexus IS (Prototype)

- The body color lineup now includes a total of eight options, with the addition of the new Neutrino Gray, a shade that captures the dynamic, high-performance spirit of the IS.
- The suspension features newly redesigned aluminum wheels.

< IS 350 / IS 300h "F SPORT" >

Newly designed 19-inch lightweight aluminum wheels are available. The slim-spoke, tightly styled design is finished in gloss black metallic, further highlighting the vehicle's impressive dynamic performance. In addition, red brake calipers with the Lexus logo are offered as a factory option.

< IS 350 / IS 300h "Version L" >

The 19-inch aluminum wheels now feature a dark clear finish with machined accents, replacing the previous Shine Silver Metallic coating. Featuring a gloss black base with machined highlights and a smoked clear topcoat, the wheels create a more refined and aggressive stance.

< IS 350 / IS 300h >

The 18-inch aluminum wheels have been updated from the previous Silver Metallic finish to a new Dark Premium Metallic coating. The added depth and three-dimensional spoke design emphasize a tighter, more athletic look.



Lexus IS 19-inch Lightweight Aluminum Wheels (Prototype)

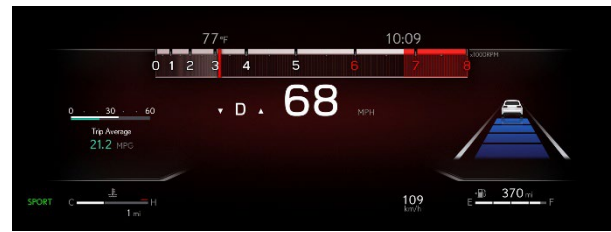
Driver-focused interior design with the latest multimedia technology

- Alongside the updated multimedia system, the driver's display and control layout has been thoroughly refined to balance design and usability. Based on Lexus's human-centered "Tazuna Concept", the layout follows ergonomic principles and enables intuitive operation through smooth, natural eye movement.
- All models now feature a 12.3-inch touchscreen center display as standard. By carefully optimizing its position and angle, the display is placed to avoid obstructing the driver's line of sight while ensuring easy operation even while driving.



Lexus IS Cockpit (Prototype)

- Visibility has been further improved with the introduction of a 12.3-inch fully digital meter display in the instrument panel. In addition, the system features simple, easy-to-read graphics and supports detailed personalization of display content to meet a wide range of customer preferences.

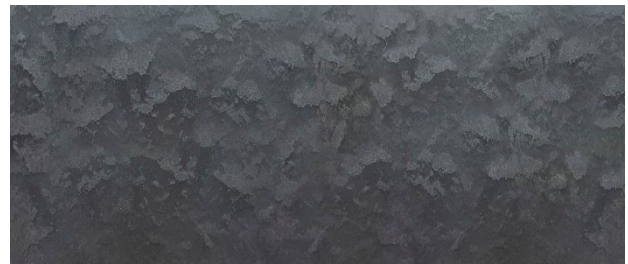


Lexus IS 12.3 inch fully digital LCD meter display (Prototype)

- The ornament panel (upper console and start switch bezel) features a newly developed "Forged Bamboo" material. The distinctive "In-ei" shading created by the woven bamboo fibers adds a sense of dynamic strength and sportiness to the IS interior.



Lexus IS Console (Prototype)



Lexus IS Forged bamboo (Prototype)

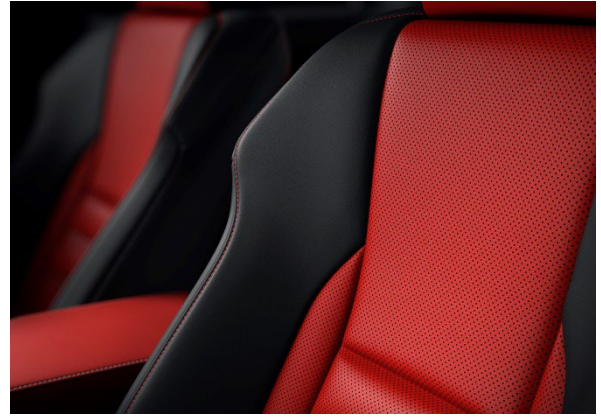
In pursuit of more sustainable vehicle development, Lexus has focused on the potential of bamboo as a material with minimal degradation of physical properties even after repeated recycling. Recognized for its promise in contributing to a circular economy, bamboo has been progressively adopted in Lexus vehicles.

The "Forged Bamboo" featured in the new IS interior is one of the materials developed based on the Bamboo CMF Concept^{*8} unveiled at the 2023 Japan Mobility Show. The IS marks the first production model to adopt this innovative material. Moving forward, Lexus aims to expand the use of "Forged Bamboo" across future models, contributing not only to the realization of a circular economy, but also to supporting local communities and economies.

- A newly developed interior color, PROMINENCE, has been introduced exclusively for the F SPORT model. Inspired by the mysterious solar prominences that surround the sun, this vivid, high-saturation hue enhances the cabin's aggressive and sporty character.



Lexus IS Interior Image (Prototype)



Lexus IS Seat (Prototype)

- Multi-color illumination has been integrated into the midsection of the instrument panel, framing the display and adding a vibrant touch to the cabin ambiance. The illumination system features 14 theme colors inspired by stunning natural phenomena, along with 50 additional customizable colors to match personal tastes.



Lexus IS Interior Illumination (Prototype)

- Every model is equipped with the Lexus Premium Sound system, featuring a standard 10-speaker configuration. In addition, a 17-speaker Mark Levinson system is available as a factory option. Designed to deliver an immersive and emotionally rich listening experience, the system features delicately tuned audio and optimally positioned speakers throughout the cabin.
- Two high-output USB (Type-C) ports have been placed at the front of the center console for added convenience. Additionally, two USB (Type-C) charging ports are located at the rear of the center console, enhancing convenience for rear-seat passengers.
- The wireless charging area at the front of the center console is strategically placed for optimal ease of use and accessibility. The system uses Gen5 (Qi standard), designed to accommodate a wide range of smartphone sizes for seamless wireless charging.



Lexus IS Wireless Charging Space

Enhanced Features for Safer and More Comfortable Driving

◆ Expanded Functions and Enhanced Performance in the Preventive Safety Package "Lexus Safety System +"^{*1}

▽Key functional improvements

· Equipped with Proactive Driving Assist (PDA)^{*9}

By anticipating potential risks based on the driving situation, such as crossing pedestrians or someone suddenly jumping into the road, Proactive Driving Assist supports the driver in maintaining a safe distance from potential hazards, helping to ensure a greater sense of safety. The system assists with deceleration for vehicles ahead or approaching curves, reducing frequent pedal switching and gently supporting the driver during everyday driving on regular roads. It features the following five functions, providing appropriate support based on the driving situation.

- Steering and deceleration support for pedestrians, cyclists, and parked vehicles
- Deceleration support when approaching a vehicle ahead
- Deceleration support when entering curves
- Deceleration support during right or left turns at signal intersections
- Continuous steering support while driving within a lane

· Expanded coverage and support functions for the Pre-Collision System (PCS)^{*10} now include detection of cyclists at night, motorcycles during the day, and intersection collision avoidance for oncoming vehicles.

The detection range of Pre-Collision System has been expanded beyond the previous coverage of pedestrians (day and night) and cyclists (day) to now also include cyclists at night and motorcycles during the day. In addition, support functions have been enhanced by expanding intersection collision avoidance from just right and left turns to also include oncoming vehicles. New features have also been added, such as Emergency Steering Assist with active steering, Front Cross Traffic Alert (FCTA), and integration with the driver monitor system.

· Expanded support functions for Radar Cruise Control (ACC)^{*11}

With an expanded detection range from the millimeter wave radar and monocular camera, the system now offers enhanced recognition of vehicles ahead, lane tracking, and detection of vehicles cutting in. Additionally, the cruising speed and following distance can be adjusted using voice control.

· Expanded support functions for Road Sign Assist (RSA)^{*12}

When the system determines that the driver is not following road signs or signals, it provides alerts through flashing displays, color changes, or buzzers. In addition to the previous alerts for speed limits and no entry signs, red light warnings have now been added.

· Enhanced support features for the Start Delay Notification function (TMN)^{*13}

The Start Delay Notification function, which alerts the driver when the vehicle ahead starts moving, has been enhanced to also respond to traffic light changes.

· Lane Change Assist [LCA]^{*14}

While driving on highways or expressways (with some exceptions), Lane Change Assist works in conjunction with the lane keeping function to support steering, acceleration or deceleration, and monitoring of the target lane. The system begins its support when the driver activates the turn signal, assisting with the steering needed for the lane change.

- Vehicles with a driver monitor offer the following driver support functions.

- Pre-Collision System [PCS]
- Radar Cruise Control [ACC]
- Lane Departure Alert [LDA^{*15}]
- Driver Emergency Response System

- Software update

The vehicle is equipped with an OTA (Over the Air) software update function, allowing performance enhancements through wireless communication via the Data Communication Module (DCM) without the need to visit a Lexus dealership. The vehicle can be operated normally during OTA software updates, with all Lexus Safety System + functions remaining available. Updates are performed only when the engine or power switch is turned on.

- Plus Support

Plus Support activates automatically when the door is unlocked using the dedicated key.

< Acceleration suppression during sudden pedal input >

This function detects excessive or mistaken accelerator input and suppresses acceleration regardless of the presence of obstacles. It alerts the driver through a voice message saying "The accelerator is being pressed," along with a warning buzzer and a display notification.

< Expanded Functions of Lexus Safety System + >

When Plus Support mode is ON, the behavior of various Lexus Safety System + functions, such as warning timing and voice alerts, is adjusted to provide earlier or enhanced support, promoting safer driving.

- Activation of intersection oncoming vehicle alerts within the Pre-Collision System
- Voice alerts for Road Sign Assist (RSA) warnings, among other enhancements

◆ Advanced Driving Support Technology: Advanced Drive [Lexus Teammate Advanced Drive]

Advanced Drive (Traffic Jam Support) is a system designed to assist with driving on the main lanes of select highways and expressways. The system activates during expressway driving in congested traffic (from 0 to around 40 km / h) when Radar Cruise Control and Lane Tracing Assist are in use and certain conditions, such as the driver facing forward, are met. The system assists with recognition, decision making, and vehicle control, helping to ease driver fatigue in traffic and enabling safer driving with improved awareness of the surroundings.

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*7 Tire size may vary by region or specification.

*8 An abbreviation of Color, Material, and Finish. Refers to the design of colors, materials, and textures in vehicle development.

*9 PDA= Proactive Driving Assist

*10 PCS= Pre-Collision System

*11 ACC= Adaptive Cruise Control

*12 RSA= Road Sign Assist

*13 TMN= Traffic Movement Notification

*14 LCA= Lane Change Assist

*15 LDA= Lane Departure Alert

End.