

Hisashi Nakai

広報部技範（先進技術統括部技範，社会貢献推進部技範兼務）



Mr. Nakai began his career in Toyota in the Japan Market & Retail Development Division. In 2003, he was assigned to the product and technology section of the Public Relations Division. Currently he is responsible for the planning and management of PR efforts related to advanced technology, Partner Robot and Smart Mobility.

\*He doubles as Grand Master both in R&D and Engineering Management Division and Corporate Citizenship Division.

A brief career history:

- 1982    Graduated with a Bachelor's degree in Waseda University and joined Toyota in the Advertising Division
- 1987    Assigned to the Japan Market & Retail Development Division. He was in charge of the improvement of dealer operations.
- 1993    Assigned to Public Affairs Division and engaged in the PR related to Toyota's CSR activities.

He has been engaged in PR related to product and technology since 2003. Currently he is responsible for PR related to planning and management of advanced technology, Partner Robot and Smart Mobility.